



<b>Session 5</b>	<b>Start-ups/SMEs looking for finance - series A and series B/C funding</b>
Pitch Title	MAASH : Accelerating sustainable industrialization of mycoprotein in Europe
Company	MAASH
Speaker	Gaspard Gilbert
Keywords feedstock	Suga
Keywords technology	Fermentation
Keywords End-Product	Mycoprotein
Amount investment needed	20.000.000
<b>Abstract:</b>	
<p>MAASH is leading the charge in the rapid industrialization of mycoprotein, a crucial step in transforming the European food industry. With 30 years of fermentation expertise, we are scaling production efficiently and sustainably. By acquiring and refurbishing an existing facility in France, we've significantly reduced capital expenditure, allowing us to fast-track our capacity to meet the increasing demand for sustainable protein alternatives. Our R&amp;D center in Brussels supports innovation, while the industrial facility in France will deliver large-scale, high-quality mycoprotein by 2026. This approach enables us to enhance meat-based products, maintain their texture, and reduce carbon footprints, demonstrating how accelerating industrial-scale production can drive Europe's shift toward more sustainable food systems.</p>	