



Session 1	Start-ups/SMEs looking for finance - pre-seed/angel/seed funding
Pitch Title	Zeefier: an eco-friendly coloring made from 100% seaweed
Company	Zeefier
Speaker	Anne Boermans
Keywords feedstock	Seaweed, red seaweed, green seaweed, brown seaweed, microalgae
Keywords technology	<ol style="list-style-type: none"> 1. Seaweed 2. Pigments 3. Colourants 4. Dyes 5. Textile Industry 6. Sustainability 7. Innovation
Keywords End-Product	Natural dyes for textiles
Amount investment needed	

Abstract:

Zeefier is transforming the textile industry by providing an eco-friendly alternative to synthetic dyes through natural pigments extracted from seaweed. Our innovative process harnesses seaweed's abundant and sustainable resources to create vibrant, non-toxic pigments suitable for various textile applications. Unlike traditional dyeing methods that rely on harmful chemicals and produce significant environmental waste, Zeefier's technology is biodegradable and minimizes the ecological footprint. Currently at TRL 6, our technology has been successfully demonstrated in a relevant environment, and we are now seeking partnerships and funding to scale up production and enter the commercial market, paving the way for a more sustainable future in textiles.

We seek investment from angels, foundations, and family funds to scale production, optimize our technology, and expand our market reach.

