



Session 2	Start-ups/SMEs looking for finance – Seed funding
Pitch Title	Minagro: Transforming Agriculture with Biobased Innovations in Agrochemicals
Company	Minagro
Speaker	Arnold de Maere
Keywords feedstock	Hemi-cellulose
Keywords technology	green chemistry – biobased formulations - crop protection - crop nutrition - sustainable agriculture - solvents - SSbD
Keywords End-Product	SSbD ingredients for crop protection SSbD Solvents
Amount investment needed	€1mio
Abstract:	
<p>Minagro is supporting a smooth transition within the agrochemical industry based on the development of biobased ingredients for crop care formulations. Our innovative in-can preservatives and adjuvants have validated a product market fit, gaining strong traction and regulatory compliance across both the EU and USA. With established partnerships among top agrochemical and fertilizer companies, we are well-positioned to capture market share and drive a reliable revenue stream.</p> <p>We are now seeking Seed funding for our next growth phase. This funding will support our newly submitted CBE JU proposal, targeting the development of Safe and Sustainable by Design (SSbD) solvents. With your investment, tied to project approval, we will scale up production, expand our market reach, and intensify our R&D to pioneer game-changing, sustainable biobased co-formulants—not just for agrochemicals, but for broader industry applications.</p>	

