



Session 2	Start-ups/SMEs looking for finance - series A and series B/C funding
Pitch Title	Cellulose white pigments enabling safe and sustainable products
Company	Seprify AG
Speaker	Lukas Schertel
Keywords feedstock	Cellulose
Keywords technology	Chemical extraction
Keywords End-Product	White pigments
Amount investment needed	CHF 13m
Abstract:	
<p>Seprify develops and produces plant-derived ingredients to enable businesses safe and sustainable products towards a circular economy. Our flagship product is a cellulose white pigment to replace titanium dioxide in food, cosmetics, pharma, inks and coatings. Seprify currently scales from kg to tons scale and has raised CHF10m in funding already.</p> <p>From over 150 customer requests and more than 50 development contracts, we achieved a customer proven material performance that stands out in the market. With a signed commercial offtake agreements in the hundreds of tons scale Seprify plans to built its first commercial plant facility. Seprify defines next generation bioinspired color and texture across industries.</p>	